

Today's Topics

- NASA's Procurement Tenets
- MSFC Procurement Office Overview
- MSFC Acquisition Planning Tool
- Ongoing MSFC Formal Source Evaluation Board Actions



Procurement Tenets "Purpose"

- 85% of NASA's budget is obligated for procurements so NASA must maximize its buying power
- The Procurement Tenets are a set of principles for a NASA way of doing business with the objective of increasing NASA's ROI
- The Procurement Tenets are ancillary to the other Federal and Agency regulations, policies and core values
- Each Tenet shall be addressed by HQ, Project, Program and Contract Managers in their acquisition and procurement strategies, processes and procedures



- <u>Maximize and Optimize Competition:</u> establish and take advantage of a competitive environment to meet NASA requirements
 - Early market research and continual communication with Industry
 - Focus on getting Industry's best solution, commitment and lower cost through a competitive environment
 - Evaluate performance as a factor in exercising options
 - Plan re-competes, shorter term contracts, component breakouts, have the right data and data rights on our contracts
 - Competition process will be thorough but not complicated
 - Consider knowledge level of the requirement, risk, number of capable companies in the market place, capital investment, transition time and acquisition cost to NASA and industry
- <u>Integrated Strategies:</u> involve all functional authorities early and throughout the planning process
 - Establish an Integrated Product Team environment
 - Inform and seek Industry input throughout the acquisition
 - Serves as road map for program execution and success



- Requirements: clearly specify what is to be acquired
 - Zero-based approach in developing requirements
 - Requirements Need to Earn Their Way into Contracts: # of data deliverables, reviews and only applicable requirements
 - May need to modify institutional standards and processes
 - Get Industry's input as requirements are developed!
 - Clearly specify what NASA will do and what Industry will do
 - Focus on Performance Outcomes and allow Industry to determine Best Way to achieve desired outcome
 - Follow through in Project and Program execution
 - Look at Commonality: technical requirements and reporting
- <u>Streamline:</u> remove non-value added steps and requirements that do not support the desired outcome
 - Do not compromise on safety, good business decisions or successful completion
 - Seek Industry input on non-value processes and requirements
 - Seek process improvements and efficiencies



- Performance Incentives: use to enhance desired outcomes
 - Milestone-based
 - Pay for level of performance: metrics and standards
 - Focused on successful outcomes for technical, cost and schedule performance, small business
 - Shared Savings, Cost Management and Lower Life Cycle Cost
- Merge NASA's and Industry's Core Expertise
 - Define NASA and Industry's role with Research, Design,
 Development and Integration for Projects
 - Requires a tight NASA and Industry Team with appropriate "arms length" relationship
- Common NASA Contracts and Strategies
 - Common face to Industry
 - NASA Contract: Not a Center or Mission Directorate Contract
 - Not "zip code" dependent



- <u>Turn Contract Upside-Down:</u> understand the supply chain of a requirement
 - Insight of Prime Contractor's supply chain management
 - Aggressive Pursuit of Socio-Economic Goals with Prime Contractors that are realistic, efficient and effective
 - Personnel, teams, subcontractors and suppliers share in objectives and rewards
- Contract Cost: reduce the Cost and Cost Risk for procurements
 - Move towards firm-fixed-price contracts after development and on repetitive service contracts
 - Use award fee contracts on high risk development contracts
 - Perform work load analysis
 - Eliminate "pass through" contracts

Purpose of the Tenets is to Maximize Return on Investment (ROI) for Industry and NASA!



MSFC Support Contracts General Operations & Support

Contract Title	Fixed Price	Cost Type	Description
Logistics Services	\$140,000,000		Mission & IDIQ w/Award Term
CASS	\$25,000,000		IDIQ
COSS	\$145,000,000		Mission & IDIQ
Medical Center Operations	\$12,000,000		Mission & IDIQ
UNITeS		\$960,000,000	CPAF
Acq. & Business Support	\$50,000,000		Mission & IDIQ
Grounds Maintenance	\$5,000,000		Mission & IDIQ
Environmental Engineering	\$25,000,000		IDIQ
Building Monitor and Cont.	\$3,000,000		Mission & IDIQ
Const. Inspection Services	\$12,000,000		IDIQ
OSAC		\$50,000,000	CPIF/Mission & IDIQ
Office of Human Capital		\$35,000,000	CPIF/Mission & IDIQ
Engr. Services (Const.)		\$24,000,000	Mission
Custodial	\$22,000,000		Mission & IDIQ
NETWORx	\$150,000,000		Lump Sum
TOTAL Dollars	\$589,000,000	\$1,069,000,000	



MSFC Support Contracts Engineering & Technical Support

Contract Title	Fixed Price	Cost Type	Description
SDOS		\$568,000,000	CPAF/Mission & IDIQ
METTS		70,000,000	CPAF/Mission & IDIQ
HOSC		\$117,000,000	CPAF/Mission & IDIQ
Engineering Estimating Supt	\$3,000,000		Lump Sum
Engineering Design Services		\$24,000,000	Mission
ESTS		\$543,000,000	CPAF/Mission & IDIQ
Tech Standards	\$2,000,000		Lump Sum
Engr – Electronic Delivery	\$4,000,000		Lump Sum
CMDM		\$49,000,000	CPAF/Mission & IDIQ
S&MA Support		\$174,000,000	CPAF/Mission & IDIQ*
TOTAL Dollars	\$9,000,000	\$1,545,000,000	
	*also includes 5	yr Award Term	



MSFC Procurement Organization

- Unsolicited Proposal Coordination
- •Cost Analysis Coordination
- Policy & Related Functions
- Data Systems Management
- Contract Review
- Credit Card Coordination
- Training
- •NASA Acquisition Internet Service (NAIS)
- •IEMP/CMM
- •SEB/PEB Coordination
- Small Business Office

Byron Butler, Director Vacant, Deputy Dir. PS01/Office of Procurement

PS10/Teresa Foley-Batts
Policy & Information
Mgmt. Office

PS20/Kim Whitson Engineering Support Office

- •Engineering Programs Of.
- •Instrument & Payload Systems Dept
- Spacecraft & Vehicle Systems Dept
- Propulsion Systems Dept
- Mission Operations Lab
- Materials & Processes Lab
- Test Lab
- •Grant, SBIR, SAT awards
- •Roll Control Engine

PS30/David losco Institutional Support Office

- •Equal Employment Office
- •Human Capital
- •Strategic Analysis & Communications
- Chief Information Officer
- Chief Financial Office
- Procurement Support
- •Center Operations
- Construction
- Facility leases

PS40/Emil Posey Space Transportation Support Office

- Shuttle Propulsion Office
 - ET Project
 - SSME Project
 - RSRB Project
 - RSRM
 - MAF Transition
- Ares Project Office
 - Ares I
 - Upper Stage Element
 - IUA Element
 - J2x Element
 - 1st Stage
 - Ares V

PS50/Mark Stiles Science & Space Systems Support Office

- NSSTC & Space Partnerships
- Optics, Earth & Space Science
- •LPRP/Robotic Lander
- •Lunar Lander
- Orion & Constellation Level II
- •In-Space Propulsion
- Nuclear Systems
- •Exploration Technology Dev.
- Discovery & New Frontiers
- •ECLSS and ISS Payloads
- •Chandra/GP-B/Solar B
- •Systems Dev. & Ops Support
- Safety & Mission Assurance



PS20/Engineering Support Office

PS20
Office Manager:
Kim Whitson
MSA B. Smith

PS21

Office Chief: Roxanne Melton Engineering Programs & Systems Support

Engineering Science & Tech. Services - ESTS (Jacobs Group)

Configuration & Data Mgmt. – CDM (COLSA)

Ares Avionics

Tech Standards (IHS, Inc)

Specialized Engineering BPA Administration

Small Business Innovation Research (SBIR)

Technology Transfer

Roll Control Engine

Marshall Engineering Technicians & Trades

Support (METTS) (InfoPro Corp)

PS22

Office Chief: Mike Sosebee Engineering Lab Support

Huntsville Operations Support Center – HOSC (COLSA)

Propellants Pressurants & Calibration – PP&C (Teledyne Brown Engineering)

Propulsion Materials Testing (SRI)

National Center for Advanced Composite

Manufacturing NCAM (IJ New Orlean

Manufacturing – NCAM (U. New Orleans)

Center's Simplified Acquisition Threshold (SATs) & Non-Institutional Grants

NOAX RCC, i.e., Experimental Reinforced

Carbon-Carbon, Material (ATK Thiokol)



PS30/Institutional Support Office

PS30
Office Manager: David Iosco
MSA S. Moore

PS31
Office Chief: Walt Melton
CIO & Ctr. Support Office

ODIN (Lockheed Martin)
UNITeS (SAIC)
Protective Services (Coastal)
Logistics Services (EG&G)
NETWORx
(new competition)

PS32
Office Chief: Ketela Helton
Ops & Business Support Of.

Custodial & Refuse Collection
(Gana-a' Yoo)
Utility Control Services (Erica
Lane Enterprises)
Grounds Maintenance (Chugach)
Architect & Engineering
Construction BPAs & IDIQs
Acquisition & Business
Support (Digital Fusion)
Center Ops. Support (EG&G)
Occupational & Environmental
Health (AJT & Associates)

PS33
Office Chief: Vacant
Human Capital/OSAC

Office of Human Capital
(Will Technology)
Office of Strategic Analysis
& Communications
(Schafer Corp.)
Office of Diversity & Equal
Opportunity
Centerwide Administrative
Services (Deltha-Critique)



PS40/Space Transportation Support Office

PS40
Office Manager:
Emil L. Posey
MSA E. Kuespert

PS41
Office Chief: Bryan Williford
Solid Propulsion Support
Office

Reusable Solid Rocket Motor
ATK Launch Services
Solid Rocket Booster
United Space Alliance
(SPOC)

Ares I First Stage
ATK Launch Services
Other Ares support
• Ares V

PS42
Office Chief: Harry Craig
Liquid Propulsion Support
Office

Space Shuttle Main Engine
Pratt & Whitney Rocketdyne
Santa Susana Field Lab
Boeing Co.

J-2X Engine
Pratt & Whitney Rocketdyne
Other Shuttle Support
Shuttle Transition

PS43
Team Lead: Earl Pendley
Tankage Support Office

Shuttle External Tank
Lockheed Martin Corporation
Ares I Upper Stage (US)
Boeing Co.
Ares I US Instrument Unit

Avionics Boeing Co.

Ares V Advance Planning
Michoud Assembly Facility
(MAF) Manufacturing
Support & Facilities
Operations Contract
TBD (Competitive)

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PS50/Science & Space Systems Support Office

PS50
Office Manager:
Mark Stiles
MSA L. Peterson

PS51

Office Chief: Melinda Dodson Science Support office (SMD)

National Space Science &
Technology Center (NSSTC)
Space Partnerships
Chandra/GP-B/Solar B
(SAO/Stanford U./Lockheed)
Discovery, New Frontiers &
Lunar Science
Earth Science
Space Science
Optics

PS52

Office Chief: James Bailey Systems Support Office (SOMD/ESMD)

Systems Dev. & Ops Support

(Teledyne Brown Engineering)

ECLSS and ISS Payloads

(Hamilton Sunstrand)

Exploration Technology Dev.

Constellation Level II & Orion

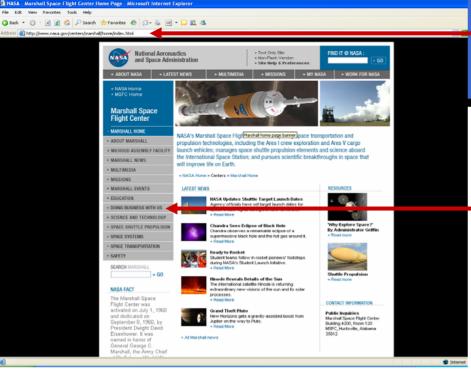
Nuclear Systems

Lunar Precursor Robotic Program

Robotic Lander Project (APL)

Lunar Lander

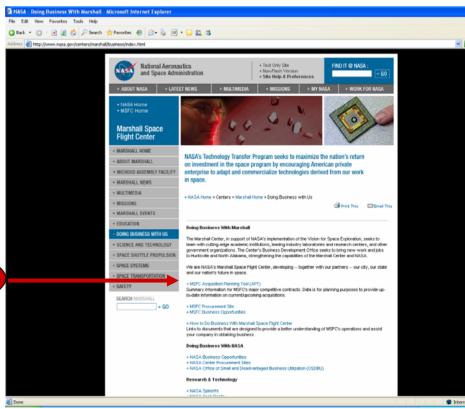
S&MA Support (HEI)



3. MSFC Acquisition Planning Tool (APT)

1. http://www.nasa.gov/centers/marshall/home

2. + DOING BUSINESS WITH US

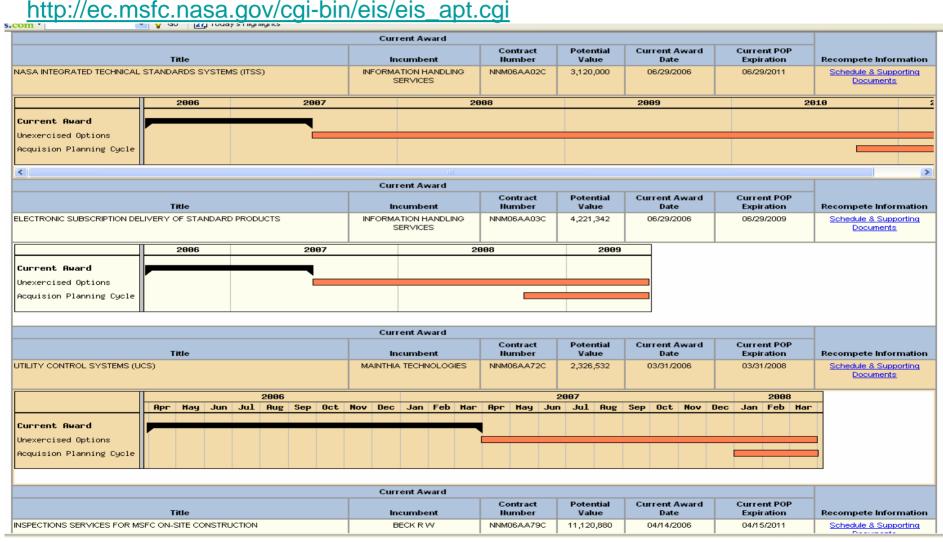




Acquisition Planning Tool (APT)

Following web address will take you to APT portal for MSFC:

http://ec.msfc.nasa.gov/cgi-bin/eis/eis_apt.cgi





Major Ongoing SEBs/SECs

Procurement Title

- Occupational Medicine & Environmental Health
- NETWORX Service
- Michoud Assembly Facility (MAF)
 Manufacturing Support and Facility
 Operations Contract (MSFOC)

Award Date

08/21/2008

09/30/2008

12/01/2008

